

## ABSTRACT

Visually-dynamic pixelated-image displaying apparel is disclosed comprising at least one flexible lightweight pixelated material having a contiguous imaging surface comprised of a multitude of pixels. The flexible pixelated material has electronic coupling means with at least one image-playback / image-control apparatus equipped to playback, control and display imagery according to the size and the shape of one or more pixelated material segment making up the displaying apparel. The image-playback / image-control apparatus is comprised of at least one control circuit, at least one intelligent controller, an electronic power source, at least one input/output interface means to receive and send digital media content, at least one digital media content playback means, a user interface means for a user to communicate with said apparatus and to control the playback of at least one source of digital media content, and intelligent controller software responsive to user input from said user interface means. In one embodiment the pixelated-image displaying apparel is contiguously formed into a single garment. In a second embodiment multiple apparel segments are adjoined to one another using one or more of a variety of attachment means, and the plurality of segments are also electronically coupled to one another.